

A Cause For A Champion  
*Supporting Jaxxon since 2007*

Danbury, CT – (January 9, 2012) –

At age 7 when other children were outside playing and enjoying their childhood, Jaxxon was fighting for his life. In 2006, the day after Thanksgiving Jaxxon Reed, a vibrant young boy from Bethel, CT complained to his mother that his head was “burning”. By the next day Jaxxon was in surgery for a malignant brain tumor (Neuroblastoma). The life threatening surgery was followed by numerous rounds of chemotherapy at Yale-New Haven Hospital. In February of 2008 just days before it would no longer make a difference an experimental medicine was approved and administered to Jaxxon. By June 2008, Jaxxon and his mother Kim Reed and his sister Lexxi moved to NYC into the Ronald McDonald house. Kim stopped her life knowing she needed to do anything and everything to help her child. She began home schooling both children at the Ronald McDonald House while Jaxxon was being treated at Memorial Sloan-Kettering Cancer Center. Jaxxon continued his treatment plan until his release nearly a year later. Jaxxon is still fighting the fight and has grown to be an amazing little boy. He is currently 12 years old and lives in Bethel, CT with his family.

Champion All Stars, is an all-star cheerleading gym based out of Danbury CT, with a new gym that just opened in Somers, NY. For the past 4 ½ years Champion along with Spirit All Stars from Hamden, CT has been honored to help support such a wonderful cause; The Jaxxon Reed Fund. Unfortunately, due to scheduling conflicts, Spirit All Stars will not be able to fully participate in the event this year, but, will be cheering with their hearts for Jaxxon as they have done for so long. But in keeping with our promise to Jaxxon, we will continue our fight for him and will sponsor the event on our own.

At Champion we pride ourselves on not just being a championship winning program; we are a family that spends a great deal of time helping those in need. We understand what a trying time the past several years have been for the Reed family and we are so happy to be able to give back to them to help make things a little bit easier. Champion teaches their athletes to always try their hardest and to push through, because in the end you will come out stronger. Jaxxon has proven that he is resilient and strong; and as long as he continues to fight we will be by his side cheering him on.

On Sunday, February 19, 2012, Champion All Stars will perform an exhibition showcasing outstanding tumblers, jumpers and cheerleaders at Danbury High School from 2pm – 6pm. In addition to the performances; gift basket raffles, auctions and concession will also be available. Proceeds from the event will go to the Jaxxon Reed Fund. Don't wait in line...wristbands to enter the exhibition are being presold at Champion for \$8. Wristbands will also be sold at the event for \$10. For more information email Champion All Stars at: [champion4kids@gmail.com](mailto:champion4kids@gmail.com).

At this time we are seeking donations of \$100.00 to sponsor this very worthy event. At our exhibition over 200 cheerleaders and coaches will wear our annual fundraiser T-shirt over their uniform. This is our way of showing Jaxxon our support. With your \$100 donation, your business or family name will appear on our t-shirt as a sponsor, your name on our web site and business cards if desired will be placed in both our gyms. Although we have not yet established our non-profit status, you may use your \$100 donation as an advertising expense. Please consider sponsoring this event for Jaxxon.

Of course monetary donations of any sum, or items for our auction are always welcome and appreciated! Please send all donations to Champion - 64 Mill Plain Road, Danbury CT 06811 attn: JRF or call us and we will be happy to come by and pick it up.

Thank you in advance for your efforts in helping Jaxxon!!

Michele Mastrianni  
Champion Director